



Sled Hockey at Amelia Park

## OUR HISTORY

Amelia Park Ice Arena is a sports complex and memorial garden, financed by the late Westfield, Massachusetts philanthropist Albert F. Ferst, in memory of his wife Amelia.

The main building is a 47,000 square foot facility which includes an NHL sized ice rink with seating for 600; a figure skating lounge; three party rooms; a skate rental and sharpening area; four locker rooms and a food concession area.

A 65' x 170' outside inline skating rink is located next to the main building and near Amelia's Garden, a one acre memorial park.

## CONTACT US

For more information on available sponsorships at Amelia Park, contact Executive Director **Brian Barnes at (413) 485-4594** or via **bbarnes@ameliaparkice.com**.

## AMELIA PARK

21 South Broad Street  
Westfield, MA 01085

**AMELIAPARKICE.ORG**



# AMELIA PARK ICE ARENA

**Sponsorship  
Opportunities  
2017**

**WWW.AMELIAPARKICE.ORG**

## Showcasing Your Company at Amelia Park



### BOARD SPONSORSHIP

Board Sponsorship (Dashboard Ads) provide a great opportunity for exposure within the Western Mass hockey community and beyond. As a host facility for NCAA, MIAA, and USA Hockey, Amelia Park Ice Arena is a destination for hockey players and fans. Our Board Sponsors receive added exposure when local media publishes photos and broadcasts video from our events.

Amelia Park is also home to major events such as the Bruins Legends Game, The Kevin Major Memorial Tournament, and the New England Sled Hockey Invitational.

### SPONSORSHIP DETAILS

- 96' x 31" vinyl design with logo and message
- Sponsor advertising on our closed-circuit arena TVs
- Sponsor logo and link on our website

### PRICING

Pricing is based on Premium and Standard board positions. Premium positions are on the side of team benches and rink ends. Standard positions are on bleacher side. (Note: Standard positions are also viewable on the arena's Live Barn internet feed.)

- **Gold Sponsor - \$1,800 Annual**  
One Premium and One Standard Board
- **Silver Sponsor - \$1,200 Annual**  
One Premium Board
- **Bronze - \$900 Annual**  
One Standard Board
- **\$2000 sponsorship** available for Team Bench Graphics



### JOIN THE CROWD

Amelia Park Ice Arena serves as the host facility for an array of events. Your company's Board Sponsorship will give you maximum exposure while also solidifying your brand as a partner in our community.

- **Westfield State Men's Hockey**
- **Westfield State Women's Hockey**
- **Westfield State Club Hockey**
- **Westfield High School Hockey**
- **St. Mary's High School Hockey**
- **Westfield Youth Hockey**
- **Northeast Sled Hockey League**
- **Learn To Skate**
- **Public Skating**